

SMARTA

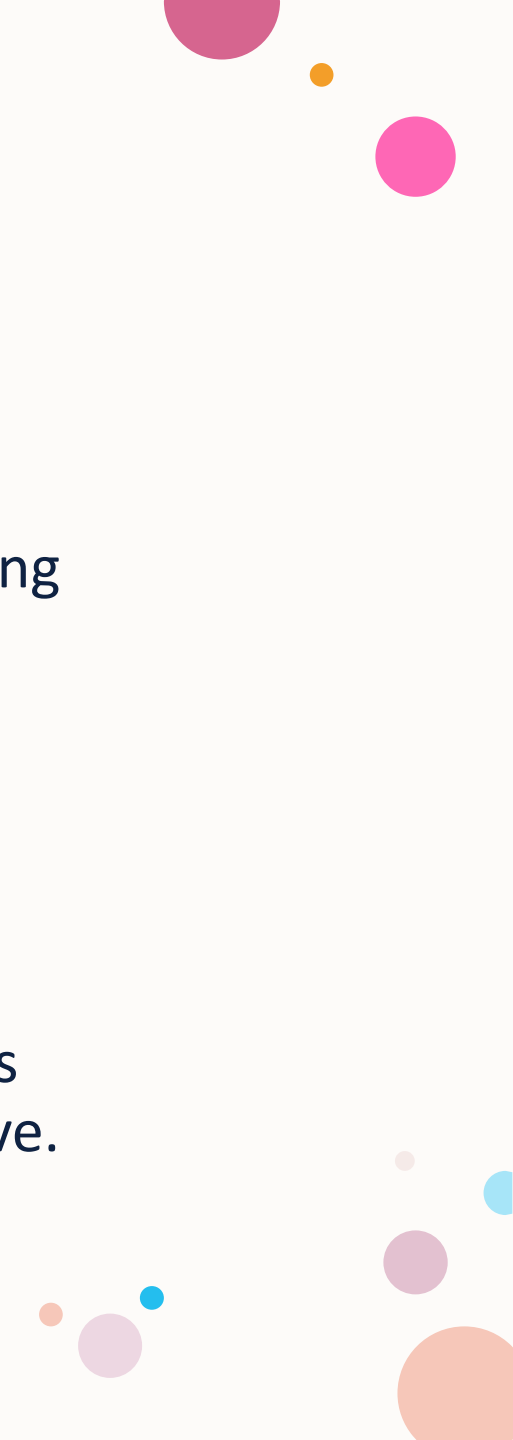
Growth System

Improve performance and
accelerate growth



SMARTA Growth System

Introduction

- The SMARTA Growth System is based on what we have learned founding and growing companies over the last 30 years.
 - We believe that sustained and profitable growth is best achieved through a systemised approach.
 - It is a modular system which can be integrated into your company according to what you want to achieve.
 - It is not a startup programme or accelerator. It is for company founders that wish to scale up their established company and be more innovative.
- 

SMARTA Growth System

About the system

- The SMARTA Growth System is designed to improve performance, accelerate growth and embed innovation in your company culture.
- It is based on 6 key components: **S**pecify goals, **M**easure metrics, **A**nalyse the market, **R**esource allocation, **T**actics implementation & **A**ssess and adapt.
- It is a circular system that loops back to the start, to encourage constant improvement and innovation.
- You will be assigned a growth specialist to work through the system with you. You will also be assigned a niche specialist if you require one.

SMARTA

Growth System

Six key components:

Specify goals

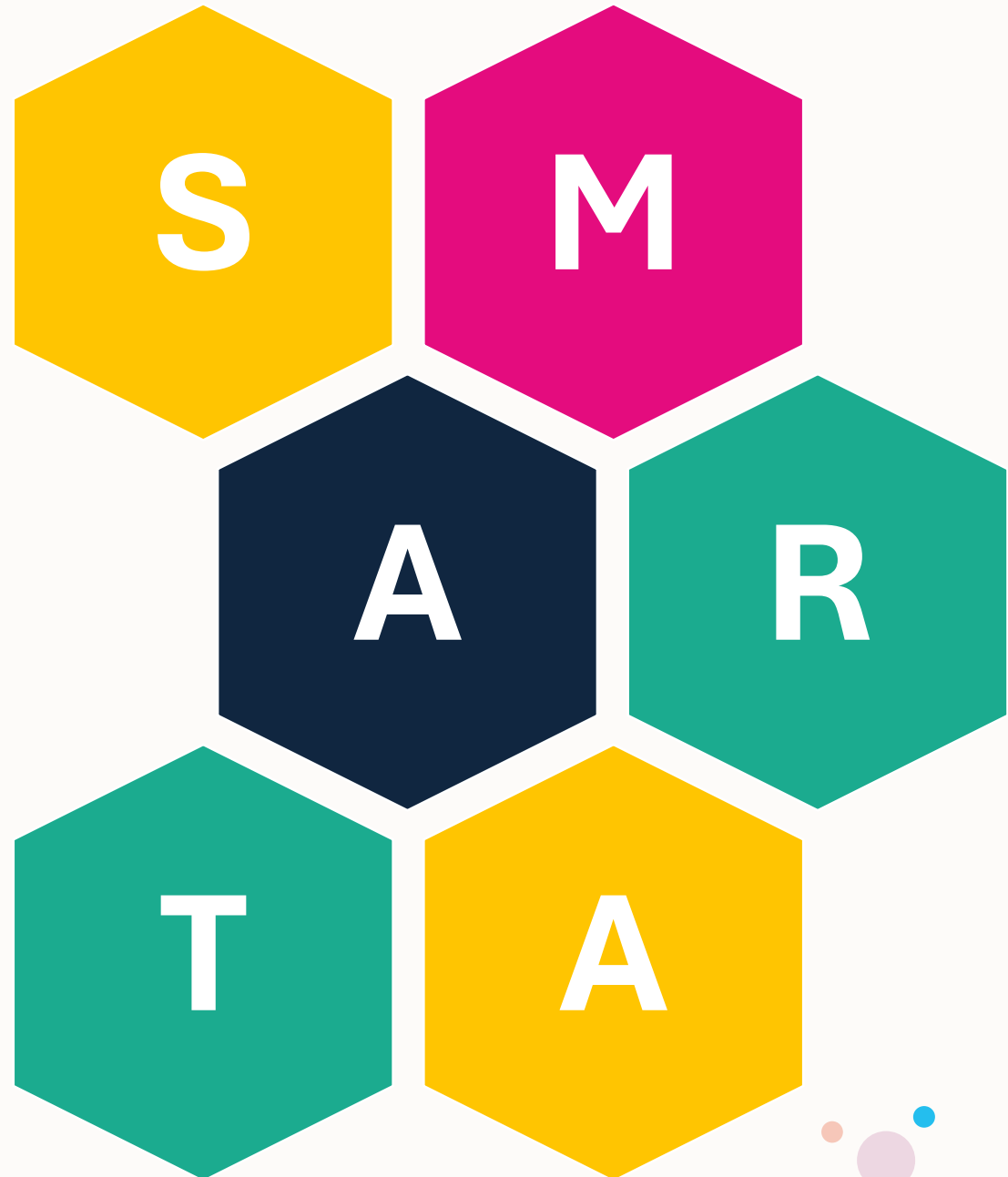
Measure metrics

Analyse the market

Resource allocation

Tactics implementation

Assess and adapt



Contact us:

www.gosmarta.com/smarta-growth
hello@gosmarta.com

Improve performance and
accelerate growth